MEDIA ALERT

George Woolf Memorial Jockey Award Winners
To Make Presentation at the
2nd Annual Bill Hartack Charitable Foundation
Reception and Ceremony
To Two-Time Kentucky Derby Winner and
Louisiana Native Calvin Borel

Honoring Borel will be Robby Albarado, Ray Sibille,
Mark Guidry, Patrick Valenzuela and Kent Desormeaux

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WHAT: Two-time Kentucky Derby winner Calvin Borel will receive the 2010 Bill Hartack Memorial Award at the second annual Bill Hartack Charitable Foundation Reception and Award Ceremony.

Previous George Woolf Memorial Jockey Award winners Robby Albarado, Ray Sibille, Mark Guidry, Patrick Valenzuela and Kent Desormeaux will join the Foundation in honoring Borel for his achievements in Thoroughbred racing for over two decades.

WHEN: Thursday, March 25, 2010
7-9 p.m.

WHERE: New Orleans Fair Grounds Race Course
4th Floor of the Clubhouse
New Orleans, Louisiana

WHO: Available for Media Interviews:
- Calvin Borel, Louisiana native and champion of the 2007 & 2009 Kentucky Derbys
- Previous George Woolf Memorial Jockey Award winners Robby Albarado, Ray Sibille, Mark Guidry, Patrick Valenzuela and Kent Desormeaux. Desormeaux, last year’s recipient of the Bill Hartack Memorial Award, will present Borel with the Hartack Memorial ring.

RECEPTION AND AWARD CEREMONY: This year’s Bill Hartack Charitable Foundation Reception and Award Ceremony will be co-hosted by Churchill Downs' New Orleans Fair Grounds Race Course and will kick off the Louisiana Derby weekend activities.

A silent auction featuring a collection of sports memorabilia, including several horse racing items signed by Borel, will support the Foundation’s philanthropic efforts.

Tickets for the reception are $100 per person and tables of 8 are available for $1,200. Proceeds from the event and silent auction will benefit The Permanently Disabled Jockeys Fund. For more information about the Bill Hartack Charitable Foundation and to purchase tickets to the event, please visit www.billhartackfoundation.com.
THE BILL HARTACK CHARITABLE FOUNDATION: The Foundation was established by the Friends of Bill Hartack to honor the memory and lifetime achievements of the five-time Kentucky Derby winner. The Foundation, through its philanthropic arm, annually contributes to The Permanently Disabled Jockeys Fund and recognizes the jockey who rides the Kentucky Derby winner each year with the Bill Hartack Memorial Award.